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**Ramlodi** cc  
MARKETING CONSULTANTS

*Creating New Ideas!*

**Advertise at places you've never imagined possible  
on Ramlodi Advertising Game Stands!!**

Did you know that close to 80% of all brands purchased by parents are controlled by their children! - Martin Lindstrom – Google it!! --

You may be surprised to learn that a whopping 67% of all car purchases are also determined by the children - not the parents. Tweens (8-14 year-olds) are an increasingly powerful and smart consumer group which last year alone spent and influenced an astounding US\$1.88 trillion - Martin Lindstrom

What is a Ramlodi Advertising Game Stand? A Ramlodi Advertising Game Stand is a

**UNIQUE AND EXCITING vehicle for BRANDING or ADVERTISING.**  
**It is interactive, focused, relevant, cost effective and easily changeable**

#### Description:

It is a rectangular steel construction with or without wheels about waste high. It has 4 sides that can each hold an A1 advertisement. The top side has a game board on which two people can play either a Chess, Morabaraba or Draught game. It's purpose is mainly for branding and advertising but customers or learners can entertain themselves while waiting to be attended to. This simultaneously reduces stress and pressure for staff, clients, teachers and learners. This is also the best product in the world to create chess awareness with. These stands are very popular and they draw a lot of attention.

All prices exclude VAT and can change without prior notice.

#### Rates:

Once-off setup cost/side - R500 (This includes artwork, production and installation).  
R200/month/A1 side (Minimum period 12 Months).  
R150/month on board (Minimum period 12 Months).

#### Payment options:

- 1) Setup + 12 months in advance. A discount of 10% on 12 months.
- 2) Setup + 1 month in advance with order and a signed monthly debit order for balance.



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[www.ramlodi.co.za](http://www.ramlodi.co.za)